

# KAUSHAL SATISHBHAI GAJJAR

## Project Manager | Technical Team Lead

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### OBJECTIVE

Over the last 7 years, I've built a strong foundation in both technology and team leadership, working across a range of development frameworks with hands-on experience in both backend and frontend development. I have lead projects from the ground up to starting with planning and requirements, all the way through to launch and ongoing support. Along the way, I have guided teams, aligned technical efforts with business goals, and delivered solutions that genuinely solve client problems. I'm known for my analytical thinking, problem-solving skills, and for helping developers grow into their strengths. Whether I'm leading a team or diving into code myself, I stay focused on results, clear communication, and keeping projects on track and on time.

### SKILLS & ABILITIES

**Project Management:** Requirement gathering, client communication, project planning and analysis, system architecture design, user specification documentation, project scheduling, team schedule management, daily scrum meetings, weekly internal demos, client demo meetings.

**Project Management Tools:** Zoho, Asana, Jira, Teamwork, ClickUp, Trello

**PHP Frameworks & Backend Technologies:** PHP, Core PHP, WordPress, Symfony, Drupal, CodeIgniter (MVC), Laravel, PHP Composer, PSR Standards, Nodejs

**WordPress:** WP and WooCommerce Customization, Block and Classic Plugin & Theme Development, Gutenberg Blocks & Pattern, Elementor, Security, Optimization, ACF, Figma convert to WordPress, Optimization, Security & Measurement

**Laravel:** Core, Composer packages, Filament, Laravel + VueJs, Livewire, Broadcasting, Policy, MVC Architecture  
Backend Technologies

**Frontend Technologies & JavaScript Frameworks:** Vue JS, React JS, AngularJS, BarbaJS, Core JavaScript, jQuery and many more NPM packages

**Frontend HTML/CSS:** Bootstrap, JavaScript, SASS/SCSS, Responsive Design, Flexbox, Grid Layout, Tailwind

**Database Management:** MySQL, MariaDB, Sqlite3, Microsoft SQL Server

**Version Control:** Git, Gitlab GitHub, Bitbucket

**Search Technologies:** AWS OpenSearch, Apache Solr Search.

**Caching & Security:** Redis Cache, WordPress Object Cache, Web security best practices, SSL Data Encryption, Data at rest, Data at transit

**Server & Containerization Solutions:** NGINX, Apache, Docker

**AI Tools:** OpenAI, Hugging Face, Codium.ai, Windsurf, Deepseek, Outlier.ai, OpenRouter.ai, Google Gemini, Meta llama (Facebook)

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**WORK  
EXPERIENCE**

**SR. WEB DEVELOPER, WILDNET TECHNOLOGIES LTD. – (NOIDA, UTTAR PRADESH) – REMOTE**

08/2024 – 04/2025 (The company has a third-party contract in place, with payment contingent upon the resignation from this position)

- Successfully prepared project requirements and initiated a project totaling 1,800 hours in my joining month. Subsequently transitioned to dedicated client development work.
- Developed a customizable Laravel-based chatbot system, allowing administrators to configure styles and avatars through the admin panel and added many more features.
- Integrated third-party chatbot APIs to dynamically generate responses based on user input.
- Built a real-time WhatsApp and SMS chatbot using Twilio API, enabling seamless live chat with auto replay using AI to customers.
- Campaign management module that made it easy for users to upload a single file with multiple customer records and run automated campaigns through WhatsApp and SMS. The system used chatbots with auto-replies to handle customer interactions, and leads were generated automatically based on how people responded. Implemented Git version control with branch management and automatic deployment to staging and production environments.
- Created dynamic landing pages with modular content management, allowing users to manage campaign templates and products through the admin panel to support lead generation and archival.

**TECHNICAL TEAM LEAD, AUGUST INFOTECH – (SURAT, GUJARAT, INDIA) – REMOTE**

08/2019 – 08/2024

- **Project Management Experience**
  - Achieved over 70+ successful lead studies during my career, helping the company convert 50–60% of those leads into actual clients.
  - Drove a culture shift within the company by introducing automation in project deployment—everything is now pushed via Git with a structured code review process.
  - Actively review code on Git, helping the team improve logic and supporting their development tasks. I focus on creating a collaborative environment where the team enjoys working together.
  - Initiated monthly “Tech Saturdays” where the team spends an hour sharing and discussing new technologies. This practice has significantly boosted productivity and team engagement.
  - Started internal training programs focused on using AI-powered development tools like Windsurf, GitHub Copilot, and Codium.AI to enhance development workflows.
  - As a Team Lead, I oversee lead studies, gather client requirements, plan projects, and prepare user stories and technical documentation to guide developers effectively.
- **Development Experience**
  - Developed a food ordering application using ReactJS.
  - Built a custom account portal for managing entries and generating reports, using PHP with ExtJS.
  - Created a custom React block using the npm @wordpress package, and integrated it seamlessly with Gutenberg in WordPress using Docker.
  - Designed and developed a custom WordPress block theme and plugin following Object-Oriented Programming (OOP) principles. Portfolio details available below.
  - Developed a custom sunbed reservation system, allowing administrators to set positions and numbers on an image. Users can select and book sunbeds based on location, with payment processing integrated in WordPress and Laravel.

- Designed and implemented a custom table booking system for stores, managing seating reservations with time slot availability, scheduling, and booking restrictions using PHP and Laravel.
- Majorly Docker for containerization and Git version control systems for efficient collaboration and deployment.

#### **SR. WEB DEVELOPER, PRISM IT SYSTEM – (SURAT, GUJARAT, INDIA)**

09/2017 – 08/2019

- Experienced in WordPress, WooCommerce, AngularJS, and ExtJS, specializing in development oversight and plugin/theme customization.
- Created plugins like Spot the Ball Game, LMS, Affiliate Referral, WooCommerce Multi-category Shipping, and WordPress Restriction plugins. Developed an Event Management System and various themes for WordPress and WooCommerce.

#### **ACADEMIC BACKGROUND**

#### **MASTER OF COMPUTER SCIENCE & INFORMATION TECHNOLOGY (MSC IT) FROM BHARATI VIDYAPEETH DEEMED UNIVERSITY, PUNE**

06/2015 - 05/2017, 8.40 CGPA

#### **BACHELOR OF COMPUTER SCIENCE & INFORMATION TECHNOLOGY (BSCIT) FROM UKA TARSADIA UNIVERSITY, BARDOLI, SURAT**

06/2012 - 05/2015, 6.04 CGPA

#### **PROJECT MANAGEMENT & COMMUNICATION**

- **Project Technical Documentation:** Developed comprehensive and user-focused technical documentation, including project specifications and user stories. Created clear and effective diagrams such as user journey maps, flowcharts, sequence diagrams, use case diagrams, and database structure designs to enhance understanding and maintain clarity.
- **Stakeholder Communication:** Gathered and documented client requirements and complex technical concepts. Developed plans and provided clear, easy-to-understand demonstrations for clients, project leads, and cross-functional teams.
- **Collaborative Problem Solving:** Expert in leading discussions and regular workshops to tackle technical challenges, gather requirements, and co-develop solutions with team members and stakeholders.
- **Training & Support:** Proficient in providing training sessions and client demo and support to end-users and client, ensuring they understand and can effectively utilize web systems.
- **Client Demos:** Delivered user specification documentation, presentations, and demonstrations. Effectively communicated project updates, system capabilities, and technical strategies to both technical and non-technical audiences.
- **Feedback Integration:** Collected feedback from team members and clients after meetings and monthly reviews to enhance system functionality, usability, and overall project outcomes.

#### **LEADERSHIP**

- Leading a team of developers to deliver projects, manage timelines, and ensure high-quality standards.
- Provide technical and team leadership by supporting and training junior developers and team members, offering guidance, and fostering a collaborative environment that aligns with company policies to enhance team performance.
- Spearheaded cross-functional collaboration across multiple agencies, coordinating development, design, and engineering teams to achieve unified project objectives.

- Led monthly technology awareness sessions and regularly updated SOPs to streamline operations. Contributed to enhancing company processes for greater efficiency and effectiveness.

LANGUAGE	English, Hindi, Gujarat
ACTIVE COMMUNITY MEMBER	<ul style="list-style-type: none"> <li>• WordPress Community Surat</li> <li>• Laracon Surat</li> </ul>
PORTFOLIO	The following projects showcase my portfolio from the past two years only. Over my career, I have worked on more than 700 WordPress websites, handling a wide range of customizations and integrations with third-party tools and services.

## SPOTLIGHT

### PROUD TO WORK AS TEAM LEAD AND DEVELOPER WITH

1. Mozilla Firefox
  - a. <https://compass.mozillafoundation.org> (2023-24)
    - i. **Development:**
      1. Developed custom WordPress theme structures using OOP principles; integrated Barba.js for seamless page transitions; customized WPForms plugin; implemented HTML5 standards and animation guidelines for engaging UI/UX.
    - ii. **Case Study 1:**
      1. **Challenge:** The client required the project to be completed within 1.5 months.  
**Solution:** To meet the deadline, I decided to hire additional dedicated developers from an agency, successfully completing the 900 hour project in 1.2 months.
  - b. <https://movementbuilding.mozillafoundation.org> (2023)
    - i. Project Management: Clie
    - ii. Development:
    - iii. Create WordPress theme WordPress, BarbaJS, HTML5, Animations, Client Requirement Gathering, Project Planning & Analysis, Team Leading

## 2025

- <https://toolkit.icaal.co.uk/icaal-quoting-engine/> (2025 Latest) – (Laravel, Vuejs)
  - Develop a live chat pop-up integrated with an AI chatbot, along with WhatsApp and SMS integration using a Twilio account. The system should capture leads from the chat and initiate campaigns that automatically send messages to users via WhatsApp and SMS. Additionally, it should support campaign creation and generate campaign reports, with filtering options for the admin to monitor and track status updates.
- <http://nymobil.se/> (2025 Latest) – (WordPress)
  - Integrate with the Telforce API to import WooCommerce products and translate product titles using the DeepSeek API. Additionally, replace third-party CDN URLs to load content through our custom route, ensuring that the original third-party URLs are hidden.

## 2023/24

- <https://rwscale.com> (2024)
  - Re-wamp website, WordPress, Optimize WordPress
- <https://nouv.com> (2024)
  - Wordpress Gutenberg block, ACF, WordPress theme Development, WooCommerce, LearnPress, Docker Project Planning & Analysis, Team Schedule Management, User Specification Documentation, Client Requirement Gathering
- <https://augustinfotech.com> (2024)
  - Wordpress Gutenberg block, ACF, WordPress theme Development, WooCommerce, LearnPress, Project Planning & Analysis, Team Schedule Management, User Specification Documentation
- AI Except plugin (2024)
  - Hugging Face API, Wordpress, WordPress Plugin Development
- Custom booking Functionality - <https://cafedelmar.com.mt/sunbeds> (2023-24)
  - WordPress, WooCommerce Customization, Reservation System
- <https://mylocaltoolbox.co.uk> (2023)
  - Apache Solr Search, WordPress, CorePHP
- <https://fleetrooftopbar.com.au> 2024
  - WordPress Elementor
- <https://karmanathastrology.com> (2023)
  - WordPress
- <https://yonderaudio.net> (2024)
  - WordPress, Flatsome Theme, WooCommerce Customization
- <https://wordpress.org/plugins/clickship> (2023)
  - WordPress WordPress Plugin Development, Upload plugin on wordpress.org
- <https://www.transjusticefundingproject.org> (2023)
  - Wordpress Gutenberg block, ACF, WordPress theme Development, WooCommerce, LearnPress, Docker, Figma convert to WordPress, Project Planning & Analysis, Team Schedule Management, User Specification Documentation, Client Requirement Gathering
- <https://miraastrology.com/cards/> (2023)
  - JQuery, Animation
  - Created a dynamic card game with customizable features: positions, effects, randomization, printing, and shuffling for predicting future luck outcomes.

In addition to my core projects, I have worked on numerous ongoing assignments, focusing on building websites from scratch and delivering key functionalities in 2023-2024. My expertise spans ReactJS, NodeJS, WordPress plugin development, theme customization, and full-stack development, offering comprehensive solutions. I specialize in customizations, third-party integrations, and performance optimization.

I hereby declare that the information provided is true and accurate to the best of my knowledge.

Place: Surat, Gujarat, India

(Kaushal S. Gajjar)